

La-Beeba Jones

Full-Stack Web Developer | Systems Analyst | Integrations Developer

Greater Philadelphia Area | labeebajones@gmail.com | 862-218-8193 | labeebajones.com

PROFILE

Full-stack developer and systems analyst with 15+ years of experience building enterprise web applications, custom integrations, and scalable data workflows. Specialized in WordPress/PHP development, UKG Pro integrations, REST APIs, and SQL-based automation. Known for translating complex business requirements into technical solutions that improve system reliability, reduce manual work, and enhance user experience across large organizations.

EDUCATION

Bachelor of Science in Computer Science

Rutgers University

SKILLS

Languages: PHP, JavaScript, C#, HTML, CSS, SQL, VB.Net

Frameworks/Tools: WordPress, Tailwind, React, Bootstrap, ACF, Composer, NPM, Yarn

Integrations: UKG Pro, REST APIs, ETL (Informatica), Salesforce NPSP

Platforms: AWS, WP Engine

Databases: MySQL, Postgres

Dev Tools: Git, VS Code, CLI

Other: SEO/SEM, Analytics, CMS Architecture, Agile, Marketo, Jira

CERTIFICATIONS

UKG PRO Integration Development Certificate | January 2024

- Building and deploying data integration solutions with testing, analysis, and project management best practices.

EXPERIENCE

PHP Developer Contract; The Transformation Group/LifeStance – Apr 2023 - Present

- Develop custom WordPress templates, landing pages, and components using PHP, Tailwind, HTML, and JavaScript.
- Build ACF-driven admin interfaces that reduce content editing time for non-technical users.
- Create custom post types and taxonomies to support scalable site features.
- Convert Figma designs into responsive, mobile-first pages aligned with brand standards.
- Optimize content for SEO, improving visibility and organic search performance.
- Manage Git-based deployments and CLI-driven package installation (Composer, NPM, Yarn).
- Improved SEO ranking for FAQ pages, increasing organic traffic by 20%.

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UKG Integrations Developer Contract; The Transformation Group/ATS – Aug 2023 - Feb 2025

- Designed and maintained UKG Pro integrations using REST APIs and SQL, improving cross-system data accuracy and reliability.
- Automated onboarding, job changes, and termination workflows, reducing manual HR intervention and data discrepancies.
- Optimized API utilization and transformation logic, reducing processing time for recurring sync jobs.
- Performed root-cause analysis for complex data issues across UKG Pro and SQL databases.
- Collaborated with HRIS, Payroll, IT, and vendor teams to deliver scalable integration solutions supporting enterprise operations.

Business Analyst/Project Manager Contract; The Transformation Group/JDRF – May 2022 - Feb 2023

- Managed fundraising technology launches generating \$1M+ revenue across multiple chapters.
- Led requirements gathering, design, development, QA, and go-live for high-visibility digital initiatives.
- Coordinated with internal stakeholders, external vendors, and offshore developers to ensure timely delivery.

Senior Systems Analyst; JDRF International; NY, NY – Sep 2017 - Aug 2020

- Managed SQL/PostgreSQL databases and cloud data workflows using Informatica, reducing manual reporting time.
- Supported Salesforce NPSP implementation and integrations across enterprise systems.
- Delivered WordPress multisite features supporting 70+ chapters and 200k+ monthly users.
- Developed QA test cases, executed testing procedures, and maintained overall system health and performance.
- Utilized AWS to support Redshift/Informatica data pipelines and troubleshoot AWS-hosted application ecosystems, contributing to smoother data operations and system behavior.

Systems Analyst; JDRF International; NY, NY – Sep 2014 - Sep 2017

- Built ASP.NET SSO solutions and custom intranet applications to streamline access and internal workflows.
- Launched 100+ fundraising sites annually with custom WordPress themes and CMS enhancements.
- Integrated Salesforce with WordPress forms and analytics to improve data capture and reporting accuracy.
- Oversaw Google Analytics reporting and SEO/SEM initiatives to optimize digital engagement.

ADDITIONAL EXPERIENCE

Project Manager – JDRF International (2013 – 2014); **Front End/Back End Web Developer** – JDRF International (2010 – 2013); **Webmaster** – DiversityInc (2006 – 2010); **Web Content Developer** – Newark Museum (2006)